



## SEPTEMBER 2010 BAYVIEW MERCHANT RETREAT

# AGENDA

Monday, September 27<sup>th</sup>, 2010

10:00a.m. – 5:00 p.m.

South Beach Harbor Building

On the Embarcadero @ Pier 40 (next to AT&T Park)

San Francisco, CA 94107

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- 10:00am – 11:00am
  - **Opening Breakfast**
    - Breakfast is Served
    - Meet & Greet with Event Attendees
    - Welcome from BMA President
    - Attendee Introductions
    - Review of Retreat Agenda
- 11:00am – 12:00pm
  - **Merchant Safety Training and Discussion**
    - Overview of Presentation Agenda
    - Vision for a Safe Bayview
    - Presentation on Merchant-Supported Safety Programs
    - Video of Vis Valley Merchant Watch Program
    - Introduction to Merchant Watch Program
    - SARA Safety Group Presentation
  - **Contractor/Developer Panel Discussion**
    - Presentation By Developers on Contracting Opportunities in the Community
    - Contractor Question and Answer Session
- 12:00pm – 1:00pm
  - **Bayview Shop Local Campaign Presentation and Discussion**
    - Presentation on “Bernal Bucks” Shop Local Program
    - Bringing “Shop Local” Benefits to the Bayview
- 1:00pm – 2:00pm
  - **Lunch**
- 2:00pm – 4:00pm
  - **BMA Visioning Exercise**
    - Welcome/Introduction
    - Explanation of Exercise Purpose and Process
    - Brief History of the BMA
    - BMA Today
    - BMA 2012 Vision Statements (Small Group Activity)
    - Getting from Today to 2012 (Small Group Activity)
    - Action Planning
    - Exercise Summary & Review
- 4:00pm – 5:00
  - **Retreat Debrief**
    - Survey Completion
    - Closing Statements from BMA President